

### Geometry, A Multi-Platform DeFi Ecosystem, Built With Innovation, Sustainability, & Growth As Its Core Features

**DeFi's Next Step** 

#### **MISSION STATEMENT**

# To become an industry leader in the DeFi space, through innovation & a uniquely fresh perspective on how DeFi operates.

# The Current DeFi Space Is Stuck In A Rut...

After the first wave of DeFi platforms, the space has become crowded with many platforms who offer very little in the way of innovation

This stagnation and lack of innovation has led to a market saturated with platforms that are more or less the same, with very little to differentiate one from another

Unlocking the next cycle of DeFi innovation is now available to projects that prioritize it...

#### The Solution?

A new perspective on how DeFi platforms work, and operate

A multi-platform DeFi ecosystem, built around innovation, sustainability & growth

A place where users can access cutting-edge DeFi tools

As part of our foundational work to create robust building blocks for the Geometry ecosystem, we have onboarded 6 world-class specialists to advise in their fields of expertise.



#### Decentralized Finance: Julien Klepatch

Founder of EatTheBlocks

Leading DeFi Influencer & Educator



#### Brand Management: Dennis Roelofsen

**Founder of Yura** 

Worldclass Design & Branding Expert



#### **Tokenomics:** Hristo Piyankov

**Founder of Findas** 

Prolific Economics & Tokenomics
Expert



#### Legal & Regulation: Guy Maevsky

**Founder of Guy Maevsky Legal** 

Leading Crypto Legal & Regulatory Specialist



#### Finance: Mauro Terrinoni

**Founder of Enerinvest** 

Ex-JP Morgan, Citi, Fortress Corp. Finance Expert



#### **Financial Operations:**

**Leandro Marcarian** 

**Chief economist at Fineco Advisors** 

MSc Financial Economics, University of London Innovation is built right into the core of the Geometry ecosystem. Starting with Helix, our soon to launch AMM, users will be able to access a range of powerful DeFi tools

### Helix Yield Vaults

Helix vaults are an effective method of incentivising longterm liquidity locking on the platform, centred around yield rates that increase the longer the liquidity is locked.

#### Single Asset Staking Pools

Helix Staking Pools are the easiest way to put your crypto to work earning more tokens, and unlike providing liquidity to farms, staking pools require only a single asset - removing the risk of impermanent loss, just stake and earn!

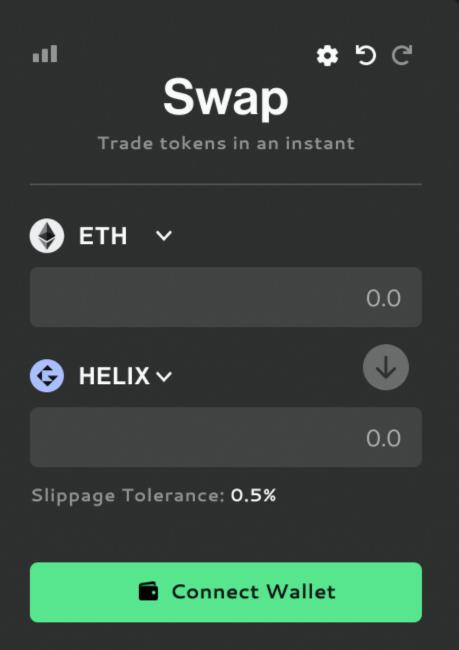
#### Yield Farming

Helix Farms are a way of facilitating trading on the platform - by incentivising deposits of two assets into a trading pool which allows users to earn yield from trading fees.

#### Token Swaps

At its core, Helix is a decentralized exchange offering its users the ability to quickly, safely, and cheaply trade one token for another, in a decentralized & permission-less environment.





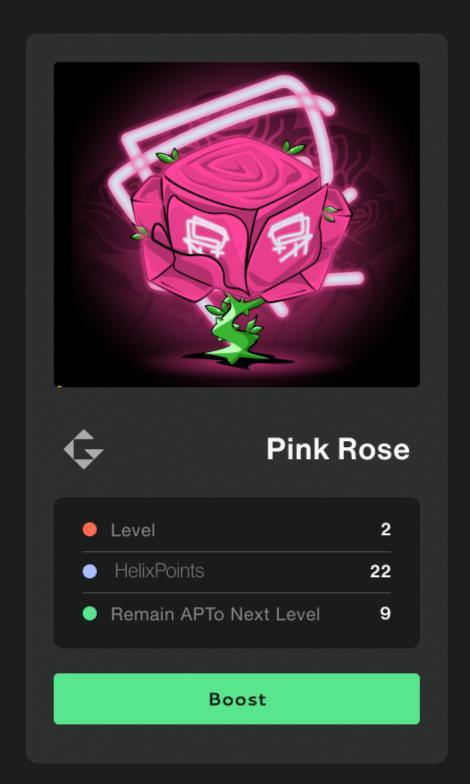
HELIX AMM HELIX

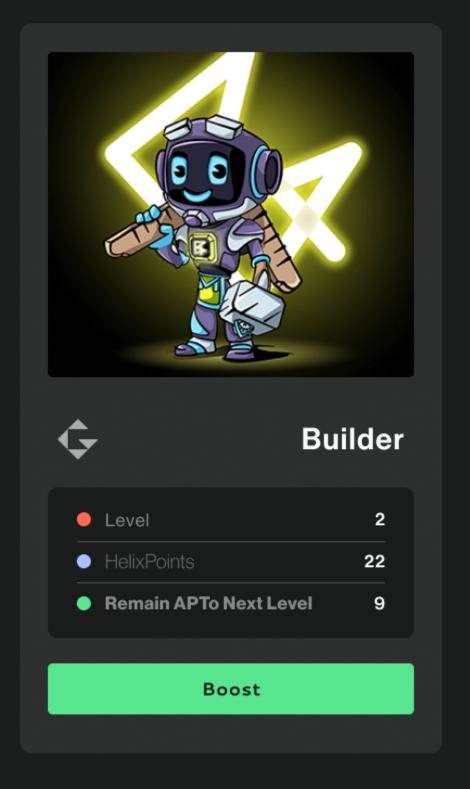
#### NFT Staking

Owners of a Geobot can deposit their NFTs to earn passive rewards from a staking pool, funded through platform fees.

#### **Voting**

Voting and participating in the governance of the protocol is one of the core utilities of the HELIX token, empowering holders with a direct say in the future developments of the platform.





Interest rate swaps are some of the most highly used financial instruments in legacy finance, with a global market size of over \$488 Trillion

Statistics prove that the need for this service shows no sign of slowing down...

As funds continue to migrate on-chain, providing similar tools for the creation of complex financial strategies is essential, especially in the volatile world of DeFi yield markets.

With first-mover advantage, & a broadening range of DeFi products, Helix aims to capture much of this future TVL





Interest Rate Swaps are one of the lynchpins of the global financial markets, allowing 2 parties to exchange one stream of future interest payments for another.

Utilizing a similar method in DeFi, users of Helix can choose to either hedge, or speculate on future Yield payments, depending on their risk appetite.

REFERRAL SYSTEM HELIX

#### HELIX Referral System

The Helix referral system allows anybody to earn rewards from the platform, just for telling a friend, and the more they trade, farm, and earn, the **more the** referrer earns too!

No KYC required, just connect with a wallet, grab your personalised referral link, and start earning HELIX, even while you sleep!

Farm & Staking Commision 3%

#### 2-Type Referral System

Token Swap Comission

5%

# A Dedication To Innovation

The DeFi space moves fast, in order to keep ahead of the competition we've hard coded innovation into the very foundation of Helix itself. This provision will be pivotal in the success of Helix, and Geometry as a whole.

#### Single-Click Liquidity Migration

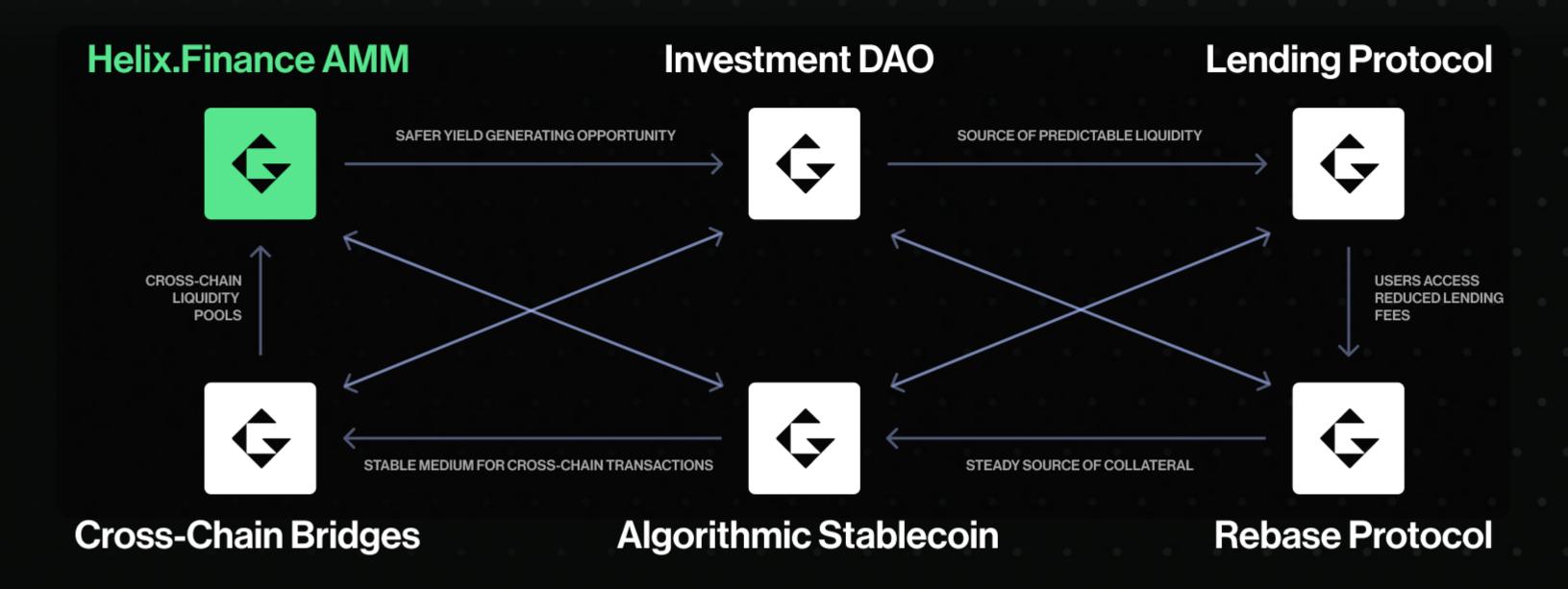
The Single-Click migration feature is a poweful tool that simplifies moving liquidity from other platforms to Helix, making it easier, cheaper, and faster to start earning rewards.

#### Geometry Skunkworks R&D

Geometry Skunkworks is the project's decentralized finance research and development think tank, bringing academics, professionals, and entrepreneurs from a diverse range of disciplines together to discover novel DeFi models.

While the Helix AMM is an important step into the DeFi space for Geometry - it's only the beginning. We are building a family of protocols that will be interconnected and will work together to provide an optimal environment for liquidity growth and financial efficiency.

This is the evolution of Geometry that we envision.



MARKET SIZE HELIX

# The DeFi Market Is Estimated To Be Worth Around \$108B

With Over 1,100,000 Transactions Per Day On Ethereum Alone

As Mass-Adoption Occurs, We Believe This Number Will Continue To Grow



\$22.5T° **GLOBAL FINANCIAL SERVICE MARKET 2021** 

> **PEAK DEFI MARKET SIZE** 2021

- 1. Global Newswire 2. CoinGecko 3. World Bank

#### **NUMBER OF ADULTS** WITH BANK ACCOUNTS

3.8B<sup>(3)</sup>

**SOLANA ACTIVE ADDRESSES DEC 2021 BSC PEAK ADDRESSES DURING 2021** 1.17M (6) ETH PEAK ADDRESSES DURING 2021 0.55M

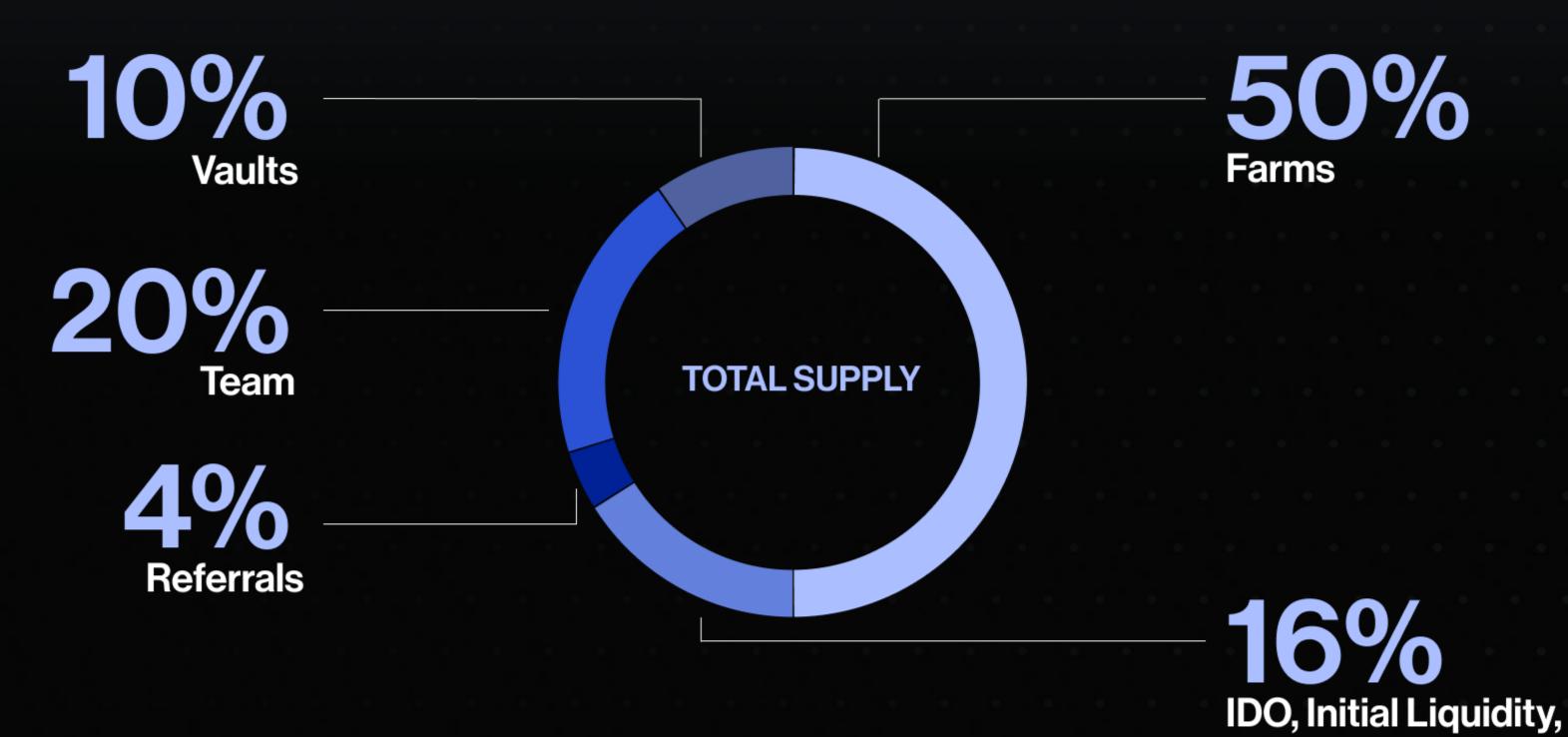
**POLYGON PEAK ACTIVE ADDRESSES 2021** 

# Platforms In The Geometry Ecosystem Collect Fees From Every Transaction

On Helix, This Includes Trading Fees, And Those Applied To Vaults, Yield Swaps, And Harvesting Referral Rewards

& Helix Growth Fund

#### **HELIX Distribution Overview**



#### HELIX Tokenomics

HELIX is the native ERC-20 of the Helix.finance automated market maker (AMM) and can be used to interact with the platform in various ways that relate to financial activities and governance.

HELIX will be emitted over the course of 6 years with a maximum possible supply of 1,000,000,000 tokens.



1,000,000,000 HELIX

**MAX SUPPLY** 

#### **EMISSIONS**

DISTRIBUTION

**59.52%** FARM REWARDS

11.90%
VAULT REWARDS

4.76% REFERRALS

23.80% TEAM EMISSIONS

#### **Burning**

No Referrer Amounts: 100% of all no-ref bonuses

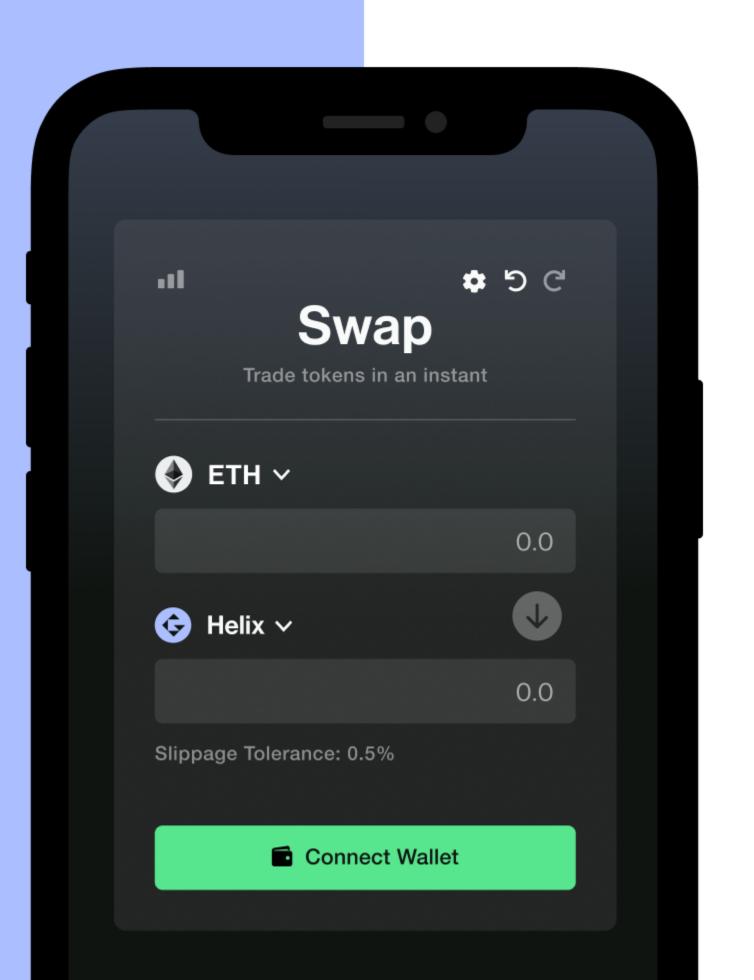
Auto Pool Performance Fees: 1% subtracted from each HELIX auto pool harvest

33% of Vault fees

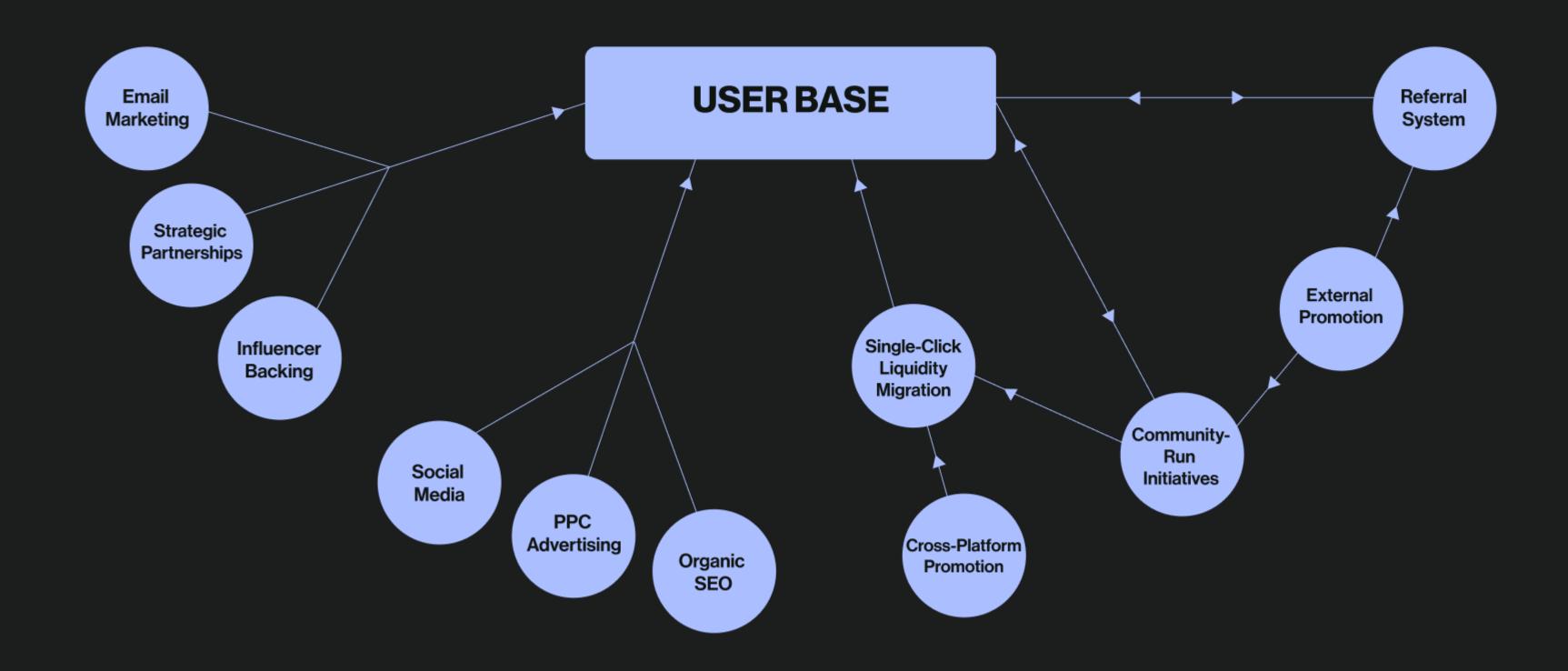
33% of Yield, and LP swap fees

COMPETITIVE ADVANTAGE
HELIX

- Multi-Chain Ecosystem
- Symbio-Layered Liquidity Protocol
- High Farm Yields & Staking Rewards
- Yield and LP swaps, unique to Helix
- Tokenomics Designed For Sustainability & Growth
- NFT Gamification & Staking
- Skunkworks R&D
- Single-Click Liquidity Migration
- High-Value Referral System



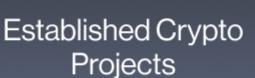
USER ACQUSITION & GROWTH HELIX



### We Have Developed A Series Of Channels That We Will Leverage To Quickly Acquire Large Numbers Of Core Users

#### Target Examples

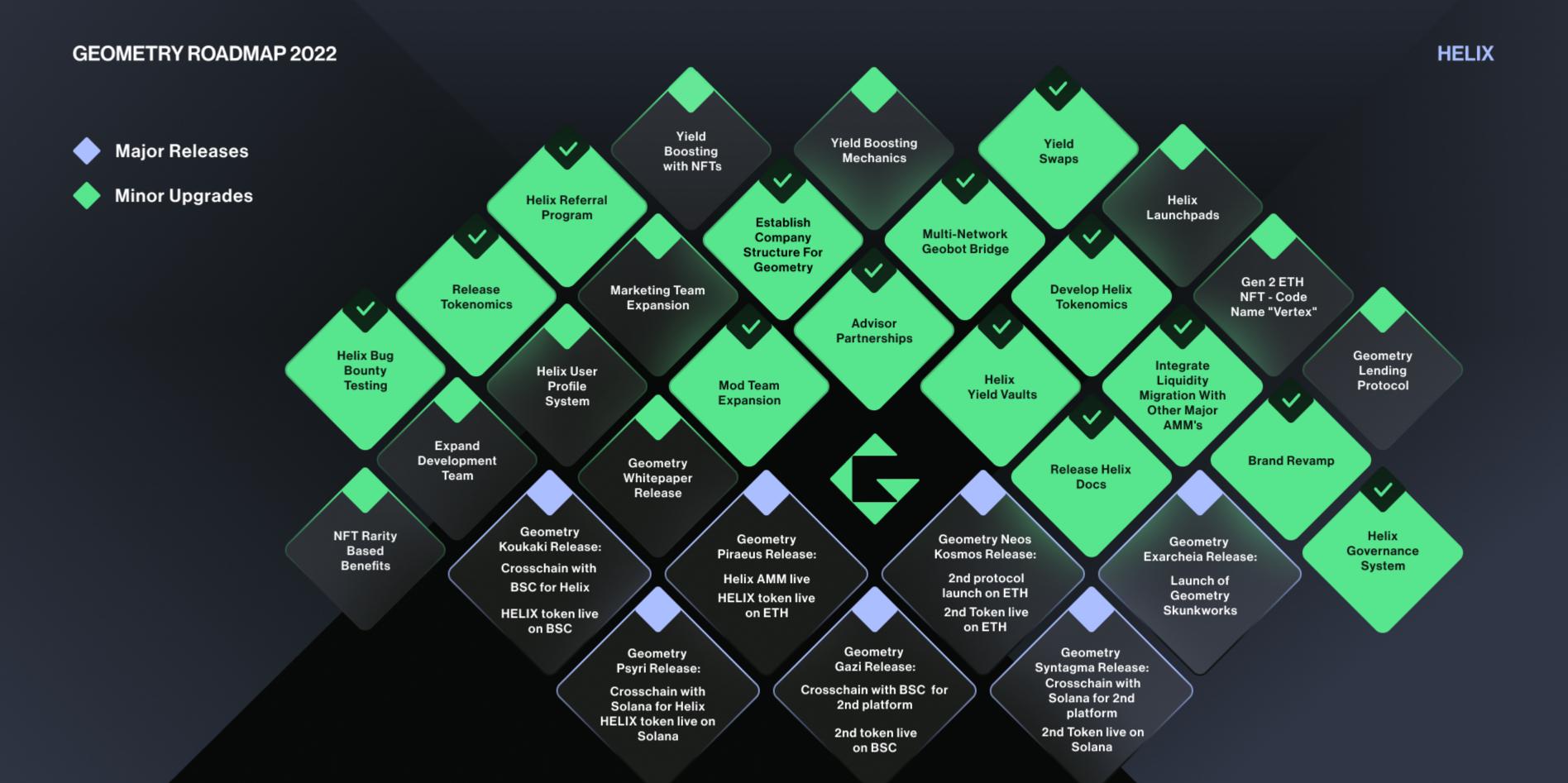








This Will Allow Helix To Achieve Rapid Growth, Which Will Be Enhanced With Futher Marketing Initiatives & User Incentives



#### **Notable Statistics**

Since the successful launch of the Geobot NFT collection, we have worked diligently with our community to build a solid foundation for our ecosystem.

This community is the base of core users that will help to make Helix and by extension Geometry a success.

**Twitter Community** 

22,000+

**Discord Community** 

10,600+ Members

**Secondary Market Sales** 

\$899,439

## **Geobot Holders Private Presale**

22/04/2022

Total HELIX Allocation:

20,000,000

Price Per/HELIX:

\$0.0125

Total Raised:

\$250,000

Vesting:

12 Months\*



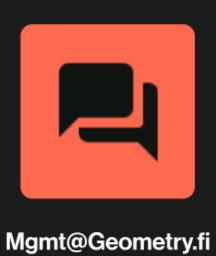
SOCIAL LINKS HELIX



Geometry.FI



Helix.Finance





@GeometryFinance



